



New Hampshire Associate (PAID Opportunity)
The Blue Lab
www.thebluelab.org

SUMMARY:

The Blue Lab is a Democratic campaign infrastructure incubator, focused on cultivating the next generation of candidates and campaigners. The Blue Lab has partnered with the New Hampshire Democratic Party to support candidates up and down the ballot in the 2024 election. The Blue Lab offers a unique program, by providing a comprehensive overview on the NH political landscape and an in depth training on the core fundamentals of campaigning and skills labs for common campaign tools. Blue Lab Associates will have the opportunity to work on Democratic races in NH, from State Representative to the President, and gain a broad understanding of the strategies and rationale behind building and executing campaign plans and tactics. Blue Lab is currently seeking paid Associates.

ESSENTIAL JOB FUNCTIONS:

Blue Lab Associates work directly with the New Hampshire Democratic Party Coordinated Campaign to elect Democrats up and down the ballot.

Associates are responsible for a variety of tasks, including:

- Organizing volunteers and voters to support Democratic candidates up and down the ballot
- Assist with communications strategies
- Helping to design campaign materials
- Conducting research on behalf of various campaign departments
- Facilitating direct voter contact through door-to-door canvassing and phone banking
- Assisting with campaign events as needed

EXPERIENCE:

Our Associates come from a variety of academic and professional backgrounds, including history, political science, journalism, business, environmental science, and international relations. No prior campaign experience is necessary for the program.

SKILLS AND KNOWLEDGE REQUIRED:

- Excellent oral and written communication skills
- Strong experience with social media platforms

- Self-starter (high motivation and strong work ethic) with ability to thrive in a fast-paced, high pressure environment
- Ability to work with candidates to achieve key goals and tasks on a daily basis
- Execution-focused and works productively under deadlines
- Strategic thinker with excellent analytical skills
- Collaborative team-player with great interpersonal skills: possesses ability to maintain a trustworthy relationship with the candidate, staff, and supporters
- Service-minded
- Understanding of and exemplifying NHDP's values, serving as a role model of the vision and values set by the party
- Growth mindset: openness to feedback, willingness to learn, and desire to grow with the team

SALARY, SCHEDULE & LOCATION:

- Associates will be paid \$15/hour rate
- Associates are expected to complete at least 20-25 hours per week through the semester
- Located in person at the NH coordinated campaign headquarters in Manchester and other regional offices

We are accepting applications on a rolling basis and operating on a rolling schedule. To apply, please email resume and cover letter to Sara Axson at axson@thebluelab.org

The Blue Lab

The Blue Lab is a political incubator with a mission of cultivating the next generation of campaign leaders and lowering the barrier to entry for first-time, minority, and female candidates, in order to create lasting Democratic infrastructure. The Blue Lab has worked in Massachusetts for a decade, training over 400 students and working with dozens of campaigns at the federal, state and local level. Our alumni have gone on to work in campaigns at all levels in multiple states and in state houses, city halls and Capitol Hill.

New Hampshire Democratic Party

New Hampshire Democrats stand for policies that support strong, healthy communities and families, a strong economy with opportunities for growth and a fundamental system of fairness and justice. Democrats are committed to spurring job creation, building our infrastructure, and bringing fairness and opportunity to our economy and our civic life. We believe that healthy communities and strong families are essential to the well-being of our citizens and to our ability to foster business development and a vibrant economy. We are committed to upholding the right of every eligible voter to cast their ballot free from unnecessary restrictions. We pledge a government that works collaboratively across the aisle to address the issues that matter to the people of New Hampshire.

The New Hampshire Democratic Party and the Blue Lab are equal opportunity employers committed to creating an inclusive workplace. The NHDP and Blue Lab are dedicated to the achievement of equality of opportunity for all our employees and applicants for employment without regard to race, color, religion, sex, gender identity, sexual orientation, marital status, age, national origin or disability.