



Deputy Organizing Director for Engagement

The 2024 New Hampshire Democratic Party Coordinated Campaign is seeking an Engagement Deputy Organizing Director (DOD). We are looking for passionate, hardworking individuals who are committed to building the coordinated campaign and working to elect Democrats up and down the ballot. This position is based in New Hampshire.

At their core, an Engagement DOD understands how to connect and activate people online; is ready to support the building of a digital engagement program, and form relationships with organizers across the state. The Engagement DOD will execute the statewide digital engagement program by developing and managing the statewide virtual volunteer and supporter community platform. They'll support organizers across the state in meeting their goals by coordinating action and acting as a thought partner.

They will collaborate with and report directly to the General Election Director to implement a statewide digital Engagement program and work with organizers to develop and execute their Region/Turf-level Engagement Plans.

Responsibilities

- Work to build a statewide virtual supporter and volunteer community where local grassroots volunteers can engage online and be motivated to take action online and in-person.
- Engage with the statewide volunteer community to create a relentlessly visible campaign both online and in-person.
- Support Engagement Organizers in executing digital organizing tactics, including virtual voter contact events, coordinating meetings, and trainings.
- Develop best practices for statewide Engagement Organizing training — geared toward teaching volunteers how to utilize online networks to organize for the campaign.
- Provide direction around digital content and messaging.
- Train volunteers to be effective messengers for the campaign online and strategically engage their networks.
- Implement digital and relational tactics including: Friendbanks, content engagement, virtual voter contact, digital door knocking, and maintaining a digital community.
- Regularly engage with the statewide supporters and volunteers community to cultivate a culture of ongoing engagement online, seamless entry into regional communities, and best practice sharing.
- Build infrastructure to support tracking, follow up, and coaching volunteers who engage online to collect feedback on interactions, comments, and conversations.
- Collaborate with other teams and departments in state to ensure we are maximizing engagement opportunities

Preferred Skills & Qualifications:

- 2 + years of digital organizing or online community management experience
- Experience utilizing digital organizing tools and social media platforms to engage with voters



- Experience training and managing volunteer capacity in a campaign or advocacy setting
- A strong commitment to Democratic values and enthusiasm for electing Joe Biden and Democrats up and down the ballot.
- Ability to connect with others and motivate action in digital and online spaces.
- Ability to create warm and welcoming spaces online, and build coalitions across communities
- Solutions-oriented and able to take and implement feedback.
- Ability to adapt to a fast paced, changing work environment — including working long and irregular hours, nights and weekends.
- Access to reliable transportation, and willing to travel frequently.
- Strong organizational and multitasking abilities (with an emphasis on attention to detail).
- Strong written and verbal communication skills.
- Commitment to equity and inclusion in working with staff and other stakeholders.

How to Apply:

To apply, e-mail your resume to resumes@nhdp.org with “[Your Name]: Deputy Organizing Director for Engagement” as the subject line. No calls, please.

Applications improperly submitted will not be accepted. Positions will be open until filled. Salary for this position is \$7,000/month with fully-paid health, dental & vision insurance premiums.

Due to FEC regulations, only U.S. citizens or U.S. green card holders are eligible to apply for this role.

Background - Our Party

New Hampshire Democrats stand for policies that support strong, healthy communities and families, a strong economy with opportunities for growth and a fundamental system of fairness and justice. Democrats are committed to spurring job creation, building our infrastructure, and bringing fairness and opportunity to our economy and our civic life. We believe that healthy communities and strong families are essential to the well-being of our citizens and to our ability to foster business development and a vibrant economy. We are committed to upholding the right of every eligible voter to cast their ballot free from unnecessary restrictions. We pledge a government that works collaboratively across the aisle to address the issues that matter to the people of New Hampshire.

The New Hampshire Democratic Party is an equal opportunity employer committed to creating an inclusive workplace. Women and Black, Indigenous and People of Color (BIPOC) are strongly encouraged to apply.

The New Hampshire Democratic Party (NHDP) is committed to diversity among its staff, and recognizes that its continued success requires the highest commitment to obtaining and retaining a diverse staff that provides the best quality services to supporters and constituents. The NHDP is an equal opportunity employer and it is our policy to recruit, hire, train, promote and administer any and all personnel actions



without regard to sex, race, age, color, creed, national origin, religion, economic status, sexual orientation, veteran status, gender identity or expression, ethnic identity or disability, or any other legally protected basis. The NHDP is committed to providing reasonable accommodations to individuals with disabilities in the hiring process and on the job, as required by applicable law. The NHDP will not tolerate any unlawful discrimination and any such conduct is strictly prohibited.

All information provided to the New Hampshire Democratic Party must be accurate and truthful. In the event that any information on your resume or related materials are found to be untruthful, the NHDP reserves the right to disregard applications or take immediate disciplinary action, up to and including termination, and also reserves the right to take legal action for related damages.

Accessibility Note: We invite all interested and qualified candidates to apply for employment opportunities. If you require any accommodation in the application process, you may request a reasonable accommodation.

The New Hampshire Democratic Party believes in the importance of privacy for all individuals and is committed to handling personal data responsibly and securely. This means being thoughtful about the data you share with us, how we use it, and how we protect it.