



## **New Hampshire Democratic Party Communications Advisor**

**Job Description:** The Communications Advisor for the New Hampshire Democratic Party works with the Executive Director, Chairman, Communications Team, and stakeholders to drive earned media coverage and communicate the party's message. This position is responsible for overseeing the party's overall communications and messaging strategy for the highly competitive and nationally-watched 2024 gubernatorial race. This is an on-the-record position and will include overseeing all internal and external communications, developing communications plans, executing events, and working with reporters.

### **External Communications**

- On the record spokesperson for the governor's race
- Plan and oversee events including press conferences, press calls, and creative earned media opportunities.
- Develop and execute press events with surrogates and elected officials.
- Direct proactive and rapid response communications.
- Develop pitch ideas and pitch stories to reporters in New Hampshire and nationally.
- Draft media materials, including press releases, talking points, online content, blast emails, and statements.
- Work with campaigns to coordinate press and communications strategy and assist as needed.
- Respond to media inquiries.

### **Internal Communications**

- Write short and long-term communications plans.
- Write talking points for events and stakeholders as needed.
- Develop messaging around issues for stakeholders and allies.
- Work with staff to manage difficult communications situations including crisis communications.

### **Digital Media**

- Work with other staffers to develop and execute digital and social media plans.

### **The ideal candidate will have:**

- 3+ years working in political communications, preferably at least one cycle on a statewide campaign.

- On-the-record experience.
- Proven ability to execute creative earned media campaigns.
- Previous record of working and communicating with multiple stakeholders.
- A willingness to work in a high-paced campaign environment with unpredictable hours.

**How to Apply**

To apply, email a cover letter describing your interest in the position and your resume to [resumes@nhdp.org](mailto:resumes@nhdp.org). Please list "Communications Advisor" in the subject line. No calls, please. Position will be open until filled and applications will be reviewed on a rolling basis. Salary is based on level of experience. The NHDP provides medical, dental, and vision coverage for the employee at no monthly premium cost to the employee, and we have a generous vacation package.